



Become a TRACOM Associate

TRACOM'S RESELLER PROGRAM



ASSOCIATE RESELLER PROGRAM

With a 50+ year track record, TRACOM's growth is only partly due to a great suite of products. Much of the company's success is the result of working with outstanding independent consultants and training organizations. Licensed Associates deliver TRACOM courses and incorporate TRACOM learning models into their own training programs for increased innovation and impact.

ASSOCIATE BENEFITS

- Substantial pricing discounts on participant materials
- Access to the **SOCIAL STYLE**®, **Behavioral EQ**® and **Adaptive Mindset**™ Models
- Sell more of your time with the products and models we provide
- TRACOM tailored products that support managerial, sales and general populations
- Flexible certification process
- Flexible licensing arrangements allow for the off-the-shelf or custom training
- Dedicated sales and client relations staff

TRACOM's Associate client partnerships allow for the delivery of research-based, time-proven measurement instruments. The broad portfolio of profiles, guides and courses meets the varying needs of our Associates and their clients.

Gain credibility and support by working with a leader in Social Intelligence training.

Visit www.tracomcorp.com to get started today.

Marketing Support

- Associate product catalog
- Product brochures
- Research & whitepapers
- Reseller client listing/logo on TRACOM website
- Access to TRACOM materials to link back to your site
- Authorized TRACOM reseller logo for your website
- Infographics and web content
- Research on business impact of training programs

Global Capabilities/ Global Resources

- 20+ international language offerings
- International norms